



**Optimize the Use of Your Electronic Health Record & Meet Meaningful Use Requirements**  
**Quality Culture Series II—Leadership Forum**  
**Thursday, January 13, 2011, 8:30 AM-4:30 PM**  
**Rohnert Park, CA**

| <b>MORNING</b>            | <b>TOPIC</b>  | <b>PRESENTER/FACILITATOR</b>  |
|---------------------------|---|---|
| 8:30 AM                   | <i>Registration and Breakfast</i>   |   |
| 9:00 AM                   | Welcome and Introductions<br>Review of Agenda and Objectives  | Marie Piazza, Quality Improvement Specialist,<br>Redwood Community Health Coalition (RCHC)  |
| 9:30 AM                   | RCHC Electronic Health Record Initiative<br>Designs for EHR Implementation and Optimization<br>Using Data to Optimize Health Outcomes                         | Nancy Oswald, PhD, Chief Executive Officer, RCHC<br><br>Robert Moore, MD, MPH,<br>Chief Medical Officer, RCHC,<br>Medical Director, Community Health Clinic Ole |
| 11:00 AM                  | <i>Break</i>  |   |
| 11:15 AM                  | Managing and Reporting EHR Data for<br>Performance Excellence   | Jerry Lassa, MS, Quality Science International  |
| 12:15 PM                  | <i>Networking Lunch</i>   |   |
| <b>AFTERNOON</b>          | <b>TOPIC</b>  | <b>PRESENTER/FACILITATOR</b>  |
| <u>Track A</u><br>1:15 PM | <b>Non-RCHC Members</b> –<br>Shuttle to Petaluma Health Center (PHC)<br><br>Advanced User of EHR<br><br><i>Field Trip: See EHR in Action</i>                  | Petaluma Health Center Staff  |
| <u>Track B</u><br>1:15 PM | <b>RCHC Members</b> – Membership Forum<br>Managing EHR Data in your Health Center<br><br><i>Case Studies, Trends, Actions and Next Steps</i><br><br>Team Time | Jerry Lassa, MS<br><br>RCHC Team  |
| 3:15 PM                   | <i>Break</i>  |   |
| 3:30 PM                   | PHC Leadership Shares Experience with<br>Implementation and Use of EHR  | Kathie Powell, Chief Executive Officer, PHC<br>Nurit Licht, MD, Medical Director, PHC   |
| 4:15 PM                   | Wrap Up<br><br>Close and Prepare for Tomorrow   | RCHC Team   |



*Optimize the Use of Your Electronic Health Record & Meet Meaningful Use Requirements*  
**Quality Culture Series II—Leadership Forum**  
**Friday, January 14, 2011, 8:30 AM-3:00 PM**  
**Rohnert Park, CA**

| <b>MORNING</b>   | <b>TOPIC</b>  | <b>PRESENTER/FACILITATOR</b>  |
|------------------|---|---|
| 8:30 AM          | <i>Registration and Breakfast</i>   |   |
| 9:00 AM          | Welcome Back<br>Review of Agenda  | Marie Piazza, Quality Improvement Specialist,<br>Redwood Community Health Coalition (RCHC)  |
| 9:15 AM          | Patient-Centered Medical Home<br>Learning Collaborative Panel<br><br><i>Using an EHR for Quality Improvement,<br/>Preventive Care, and Disease Management</i> | Jason Cunningham, DO,<br>Medical Director, West County Health Centers, Inc.<br><br>Susan Shea, FNP, Sutter Pacific Family Medicine<br><br>Walt Mills, MD, MMM, FACPE, Kaiser Permanente<br><br>Facilitator: Pamela Moore, RN, MPA, RCHC |
| 10:30 AM         | <i>Break</i>  |   |
| 10:45 AM         | EHR Meaningful Use Incentives<br><i>Latest Information for Community Health Centers</i>   | Andie Martinez, MPP, Associate Director of Policy,<br>California Primary Care Association   |
| 12:00 PM         | <i>Networking Lunch</i>   |   |
| <b>AFTERNOON</b> | <b>TOPIC</b>  | <b>PRESENTER/FACILITATOR</b>  |
| 12:45 PM         | Patient and Care Team – Partnering for<br>Behavior Change<br><br><i>Meeting Meaningful Use Clinical Outcome Goals</i>   | Bonnie O. McDonell, NP, MINTie, IBCLC,<br>Kaiser Permanente<br><br>Linda Ann Winter, PhD, Petaluma Health Center<br><br>Betty Louise, CPCC, Coach and Patient<br><br>Kathy DeMaggio, RD, CDE,<br>Community Health Clinic Ole            |
| 2:30 PM          | Lessons Learned, Next Steps, Evaluations<br>and Closing Comments  | RCHC Team   |